



ever wondered why you don't have enough life insurance?

Chances are that you, like around 70% of Australians are underinsured, that means your dependents will not maintain their present standard of living should you die.

That's important when you consider that over 6000 married Australians under 54 died in 1999 alone*

The deaths of income earning parents with dependent

children can contribute to the growing number of Australian children living in poverty.

We have developed eLife in the belief that more people will buy more life insurance if we make the process easier, faster and less expensive than it is now.

Your logo
here

*ABS deaths australia 1999



could be you can't get out of the office

Buying life insurance usually involves seeing an agent, making a separate appointment to see a doctor and waiting for your policy to come through in the mail.

The eLife system is easier and faster. You don't even have to leave your office.

All transactions are completed electronically via the eLife website and the medical assessment is conducted by a paramedic at your home or office.

Your logo
here



some people don't want to deal with a salesman

Many people remain underinsured because they put off seeing an insurance salesman.

These people should use eLife because we have removed the salesman or agent from the process.

The internet site provides a full needs analysis and all the

information you need to make your own decisions.

No obligation, no hard sell and perhaps best of all, no agent commissions.

Your logo
here



maybe you think it's just too expensive

eLife is an easier, faster and cheaper way to buy the life insurance you probably need.

Not only will you save time, you'll save money too. No insurance salesman means you don't have to pay their commissions. In most cases you should expect to pay around

40% less for the eLife product than you would normally.

Have we convinced you yet? Come on, visit elife.com.au today because now, there's just no more excuses.

Your logo
here